



# RAHUL KUMAR

Sr. UX/UI & Web Designer

UX/UI & Web Designer | Delivering User-Centered Solutions

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## Professional Summary

I'm a Senior UX/UI Designer and Team Lead with 7+ years delivering high-impact mobile and web products. I lead cross-functional teams from discovery to launch, transforming complex problems into intuitive, user-centered experiences. Recognized for scaling design systems, championing accessibility, elevating visual quality, fostering design-driven collaboration, and mentoring designers to ship impactful work for fast-growing brands.



## My Education

**Diploma in Computer Science & Engineering (3-Yr.)**  
Board of Technical Education, Jodhpur, Rajasthan  
Completed on Mar 2017  
From Birla Technical Training Institute, Pilani

## Certifications

**Google UX Design Specialization**  
Credential ID: W90IT1BF6HNU  
Issued Mar 2025  
From Google

**Complete Web & Mobile Designer in 2021: UI/UX, Figma +more**  
Credential ID: UC-6a9097f5-534b-42de-a30d-e66ef6bb6c95  
Issued Jul 2021  
From Udemy

## Tools



## Key Skills & Tools

- Leadership:** Team building, talent mentoring, stakeholder management, cross-functional collaboration
- Design & Prototyping:** Figma, Sketch, Adobe XD, Illustrator, Photoshop, After Effects, InVision
- Web/Dev:** Tailwind CSS, Bootstrap CSS, HTML/CSS, TypeScript, Git
- Workflow:** Jira, Slack, Notion, GitHub, Zeplin
- Specialisations:** Design systems, atomic design, accessibility, motion graphics, branding, usability testing, design documentation, sprint management

## Professional Experience

**Akiko Sherman Infotech Pvt. Ltd.**  
Sr. UX/UI & Graphics Designer | New Delhi  
October 2024 – Present | Deployed at **NIC, Ministry of Electronics and Information Technology**

- Lead product design, branding, and experience strategy for government digital platforms at NIC.
- Drive end-to-end user-centred design: advanced research, journey mapping, and usability testing to validate iterations.
- Translate complex requirements into clear architectures, wireframes, and user flows while balancing stakeholder and citizen needs.
- Guide a design team through agile cycles, accessibility initiatives, and atomic design standards with reusable component libraries.
- Collaborate with cross-functional teams to maintain visual coherence, shape brand narratives, and deliver inclusive, impactful e-governance experiences.

**Pixel Bharat**  
Tech. Team Lead – Design & Dev. | Mohali, Punjab  
May 2023 – Sept. 2024

**Grazitti Interactive**  
Sr. User Interface Designer | Panchkula, Haryana  
Jan. 2022 – Mar. 2023

**JP Infra Mumbai Pvt. Ltd.**  
Sr. Executive Graphics Designer | Mumbai, Maharashtra  
Mar. 2021 – Sept. 2021

**GajShield Infotech Pvt. Ltd.**  
Graphics Designer | Mumbai, Maharashtra  
Nov. 2018 – Mar. 2021

**Matrixsoft**  
Graphics Designer | Pilani, Rajasthan  
Jul. 2014 – Oct. 2018

# Key Projects

## Fortinet Community Homepage Design and User Experience: Empowering Collaboration and Knowledge Sharing

Associated with [Grazitti Interactive](#)

### Introduction:

The Fortinet Community is an online platform that fosters communication and collaboration among Fortinet stakeholders. Its homepage design and UX ensure seamless interaction, active participation, and an engaging user experience.

### Design Principles:

- **User-Centric:** Built on user research and feedback, the homepage aligns with user needs and workflows.
- **Responsive & Accessible:** Optimized for all devices and compliant with accessibility standards to support diverse users.

### UX Strategies:

- **Personalization:** Users can tailor their experience by following specific forums, topics, or members for relevant updates.
- **Recognition & Rewards:** Gamification through badges, points, and leaderboards promotes engagement and community spirit.

## GajShield Firewall Website and Graphics Design

Associated with [GajShield Infotech \(I\) Pvt. Ltd.](#)

### Overview:

At GajShield Infotech, a leading cybersecurity solutions provider, I contributed to the website and UI design to enhance usability, simplify navigation, and strengthen the brand's digital presence.

### Design Objectives:

- **Brand Cohesion:** Establish a unified visual identity to reinforce recognition and trust.
- **User Experience:** Improve navigation, clarity, and information accessibility.
- **Visual Appeal:** Use modern, engaging graphics to reflect GajShield's technological edge.

### Results:

The redesign strengthened brand visibility, enhanced user engagement, and reinforced GajShield's position in the cybersecurity domain.

## Kasesync: A web-based platform

Associated with [Grazitti Interactive](#)

### Overview:

Kasesync is a web application designed to enhance knowledge sharing and collaboration within ITSM teams. Its intuitive UI focuses on usability and seamless user interaction.

### Design Principles:

- **User-Centered Design:** Based on user research and testing, the interface addresses real needs and aligns with team workflows.
- **Consistency & Visual Hierarchy:** A cohesive color scheme, typography, and layout guide user attention and ensure clarity.
- **Responsive Design:** The platform adapts effortlessly across devices, maintaining accessibility and usability on any screen size.

### UX Strategies:

- **Responsive Experience:** Delivers a uniform interface on desktops, tablets, and smartphones.
- **User Onboarding:** Offers tutorials, video guides, and tooltips to help users quickly understand features and workflows.
- **Feedback & Support:** Integrates chatbots, helpdesk systems, and forums for assistance and continuous improvement.

## Netskope Community Design and Interface: Enhancing Collaboration and User Experience

Associated with [Grazitti Interactive](#)

### Overview:

The Netskope Community is an online platform that fosters communication, collaboration, and knowledge sharing among Netskope stakeholders. It provides a central hub for users to connect, interact, and learn together.

### Design Principles:

- **User-Centric:** Developed through user research and feedback to ensure an intuitive, workflow-aligned interface.
- **Consistency & Visual Hierarchy:** A cohesive design language and structured layout maintain clarity and guide user focus.
- **Accessibility:** Inclusive design with accessible colors, legible typography, and compliance with web accessibility standards.

### Benefits:

- **Knowledge Sharing:** Empowers users to exchange insights, share best practices, and collaborate effectively.
- **Feedback & Engagement:** Serves as a feedback channel where users can suggest improvements and interact with experts.
- **Networking:** Connects professionals within the cloud security community, fostering collaboration and growth.